



ABA News

Press Release from the American Bakers Association



www.americanbakers.org

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Larry Mize to Headline Paul Abenante PEC Golf Tournament at 2010 ABA Convention

Washington, D.C.—The American Bakers Association is pleased to announce that Larry Mize will serve as the tournament pro during the 2010 Paul Abenante PEC Golf Tournament on March 16 at the ABA Convention, March 14-17, in Boca Raton, Fla.

“Larry Mize was a popular and beloved figure on the PGA tour,” said ABA President and CEO Robb MacKie. “He is a great example of someone who succeeded against the odds especially by winning the 1987 Masters Tournament in a most extraordinary way. I can’t thank enough our allied members who are sponsoring Mr. Mize.”

At the 1987 Masters, Mize was tied with Seve Ballesteros and Greg Norman after four rounds. Ballesteros was eliminated in the first hole of the playoff. On the second playoff hole, Mize’s second shot landed well off the green. It appeared that a birdie would be impossible, and that even making par might be difficult. Meanwhile Norman’s second shot landed on the edge of the green, giving him a potentially makeable birdie putt. On his third shot, Mize hit an incredible 140-foot chip shot, giving him the birdie and Masters’ green jacket. Mize’s win was particularly exciting because he is an Augusta native and worked the scoreboard at Augusta National as a teen.

The Paul Abenante PEC Golf Tournament is designed as a fun event for golfers of all abilities to join in support of ABA’s political education activities. The proceeds of the tournament are invested in critically important activities such as ABA’s *Rise to Action* grassroots Web Site, congressional directories and high profile speakers. It also is a fun way for bakers and suppliers to conduct some informal networking.

“Even for a hacker like me, the opportunity to meet and learn from Larry Mize is the chance of a lifetime,” said ABA Chairman Chip Klosterman, Klosterman Baking Company. “I encourage all the attendees, especially the bakers, to support this fun and worthwhile event during the Convention.”

The 2010 ABA Convention promises to be the premier industry event of the year. The theme of “Leading in Times of Change” reflects the economic and political challenges facing the country. The convention speakers and presenters will provide the tools the industry needs to help lead the industry and the country to overcome the current economic conditions. ABA’s Annual Convention will bring together hundreds of leaders from America’s baking businesses and their suppliers for four days of networking, idea exchange, and working sessions. Registration is open to both members and prospective members. More information may be found at www.americanbakers.org.

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About the American Bakers Association:

The American Bakers Association (ABA) is the Washington D.C.-based voice of the wholesale baking industry. Since 1897, ABA has represented the interests of bakers before the U.S. Congress, federal agencies, state legislatures and international regulatory authorities. ABA advocates on behalf of over 200 companies – both baking companies and their suppliers. The baking industry generates more than \$70 billion in economic activity annually and employs close to half a million highly skilled people.

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