



# American Bakers Association

*The Voice of the Baking Industry Since 1897*

[www.americanbakers.org](http://www.americanbakers.org)

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## What has your investment in ABA done for you lately?

- ✓ ABA aggressively pushed USDA to provide critical sugar relief during the 2005 hurricane crisis and earlier this year
- ✓ ABA successfully pushed through the Central America Free Trade Agreement (CAFTA) in the Senate providing needed sugar relief
- ✓ ABA testified before Congress to keep rogue standard setting groups from implementing costly flour dust exposure standards which potentially could cost bakers millions of dollars to comply
- ✓ ABA was instrumental to the passage of the National Uniformity for Food Act in the U.S. House of Representatives saving the industry millions
- ✓ ABA secured relief for bakers on trans-fat labeling saving the industry millions of dollars in packaging
- ✓ ABA provides critical financial support to the Grain Foods Foundation to communicate the nutrition and health benefits of bread and grains to consumers; educators, media and government officials
- ✓ ABA, through membership participation in American Bakers PAC, is poised to play a significant role in the 2006 elections
- ✓ ABA successfully defeated a fuel surcharge provision in the Highway Bill, legislation that would have placed a significant cost and liability burden on wholesale bakers
- ✓ ABA established the ABA-BEMA Legislative Committee to provide a strong communications and grassroots partnership on key legislative issues



## What has your investment in ABA done for you lately?

Continued:

- ✓ Critical Industry Policy - Consensus comments submitted to FDA on issues impacting bakers' bottom line:
  - Revised Bakery Standards of Identity
  - Whole Grain Definition and Descriptor Statements
  - Revised Serving Sizes
  - Calorie Labeling
  - Trans Fat Labeling
  - Folic Acid Enrichment of whole wheat and whole grain products
- ✓ ABA launched a new comprehensive web site with up-to-the-minute updates on legislative and regulatory issues - [www.americanbakers.org](http://www.americanbakers.org)
- ✓ ABA assisted in House of Representatives passage of the Personal Responsibility in Food Consumption Act to limit frivolous obesity lawsuits against food companies
- ✓ ABA Obesity Position Paper developed as a resource for members to use for inquiries from consumers and the media

### Voice at the State Level:

- ✓ Bakery Specific Comments to California OEHHA on the State's four Acrylamide Proposals
- ✓ ABA has revitalized its state legislative and regulatory programs and resources including an up-to-date state information section on the ABA web site at [www.americanbakers.org/StateIssues.htm](http://www.americanbakers.org/StateIssues.htm)