

FOR IMMEDIATE RELEASE
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at ABA, 202-789-0300

ABA Gives to Hunger Relief Effort in Wake of Hurricane Katrina/ Provides Information on Where and How to Donate Food Products

In the wake of Hurricane Katrina, ABA is pledging a meaningful monetary donation to “America’s Second Harvest—the Nation’s Food Bank Network.” ABA decided the best charity to give to would be the nation’s largest charitable hunger-relief organization. Currently America’s Second Harvest is in disaster mode in response to Hurricane Katrina, working around-the-clock to provide urgently needed food, water and supplies to those impacted by the hurricane.

ABA Chairman Gary Prince, President, Weston Foods, Inc., stated that as an industry, we are sensitive to the needs of the victims of Hurricane Katrina, one of the worst natural disasters in our nation’s history. He indicated that ABA and its member companies should take the initiative to provide whatever relief is possible to the people of the Gulf region impacted by the disaster.

If you would like to contribute food products to Hurricane Katrina relief efforts, food donations can be directed to the following organizations:

Feed the Children (accepting bread and baked good) www.feedthechildren.org

- 1-800-627-4556 (contact Procurement Department)
- **Accepting bread** and pre-packaged snacks (anything that does not require refrigeration)
- If possible, shrink-wrapped pallets and whole truckloads are preferred, but they are flexible to receive any size donation
- Based in Oklahoma City, but the best distribution warehouse location they have for these purposes is in Nashville, Tennessee
- Also may have trucks available to pick up product from certain locations
- Feed the Children donations are being distributed to the disaster sites as well as to evacuee shelters

America’s Second Harvest (not initially accepting bread and baked goods but will at a later date) www.secondharvest.org

- 1-800-771-2303 (contact Food Sourcing), See Food Donation Form attached
 - Accepting handheld pre-packaged snacks (granola bars, energy bars, breakfast bars, trail mix)
 - Request case lots on shrink-wrapped pallets on white wood that are not exchangeable
 - Prefer whole truckloads
 - Also looking for donations of transportation: call 1-800-771-2303, ask for Logistics Department
 - Will survey Gulf States food banks and let you know where the best shipping location will be
- For more information, contact:

Vione K. Morton, Sr. National Account Representative, Food Sourcing Dept.,
America's Second Harvest, The Nation's Food Bank Network
2005: Feeding America's Hungry for Twenty-Five Years
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www.secondharvest.org

Operation Blessing www.ob.org

- 1-800-436-6348
- Accepting extended shelf life bread
- Also accepting ready to eat pre-packaged snacks (granola bars, breakfast bars, energy bars, snack crackers) and longer shelf life products
- Has warehouses in Chesapeake, VA and (preferred location) Ocala, Florida

If you would like additional information on where to send food donations to the Hurricane Katrina relief effort, please contact Lee Sanders, ABA Vice President, Regulatory and Technical Services and ABA Corporate Secretary, at lsanders@americanbakers.org or call 202-789-0300.

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