



# Cookie & Cracker Academy

## Educational Programs At A Glance

### ENTRY LEVEL TRAINING PROGRAM



**Cost per student: Allied \$250**

**Regular \$100, International \$500**

Introductory program that provides the basic foundational information that all cookie & cracker personnel must know to work in a plant operations environment.

#### **BENEFITS:**

- Teaches basic fundamentals in web based lessons - Ingredients, Mixing, Forming and Baking
- Reduces in-plant training time for new hires and new department transfers
- Excellent resource for cross-training
- Lessons in English and Spanish
- Several hours of work applicable information

#### **PROGRAM INCLUDES:**

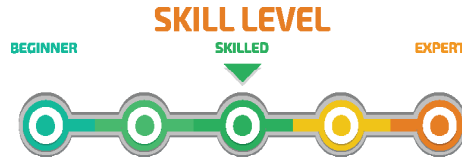
- Interactive exercises, videos and photos
- An index of terms
- Multiple-choice tests
- A tracking mechanism to monitor the progress of employees through the program

**GROUP DISCOUNT:** Enroll 15 students within the same quarter & receive the 16th **FREE!**

#### **STUDENT ENROLLMENT:**

Is through a designated facility Plant Administrator. To find out if your facility is registered within the Academy or who your Administrator is contact: Vanessa Vial, [vvial@americanbakers.org](mailto:vvial@americanbakers.org)

### INTERMEDIATE TRAINING COURSE



**Cost per student: Allied \$250**

**Regular \$250, International \$500**

Individuals who are beyond a beginner's level of knowledge, but who may not yet be ready to learn about the science and theory of the manufacturing process.

#### **BENEFITS:**

- Wire Cut, Rotary Molder & Sandwiching Lessons are open for enrollment- additional lessons released soon
- 12 Individual lessons based on specific product type and/or the equipment used to produce it

#### **PROGRAM INCLUDES:**

- Interactive exercises, videos and photos
- An index of terms
- Multiple-choice tests
- A tracking mechanism to monitor the progress of employees through the program

#### **STUDENT ENROLLMENT:**

Is through a designated facility Plant Administrator. To find out if your facility is registered within the Academy or who your Administrator is contact: Vanessa Vial, [vvial@americanbakers.org](mailto:vvial@americanbakers.org)

### COOKIE & CRACKER MANUFACTURING COURSE



**Cost per student: Regular & Allied**

**\$1,495.00, International \$1,995.00**

Advanced training program available for industry professionals. Provides an in-depth technical understanding of the complete cookie and cracker manufacturing process.

#### **BENEFITS:**

- Teaches the science and theory of the manufacturing process
- Gain a solid understanding of the various departments of a bakery operation and how they interact with one another
- Speciality products, safety and troubleshooting

#### **PROGRAM INCLUDES:**

- Two course text books
- Choice of online or hard copy workbook
- Multiple choice tests
- Hands on work projects
- Consult with a Technical Advisor
- Certificate of Graduation Plaque

**GROUP DISCOUNT :** Enroll 4 students at one time at full cost and receive the 5th enrollment at half price, or enroll 8 at one time at the full cost and receive the 9th enrollment **FREE!**

#### **STUDENT ENROLLMENT:**

Employees can enroll themselves through our printable found within this packet online form located on our website: [www.americabakers.org](http://www.americabakers.org) or contact: Kathy Kinter Phelps, [kphelps@americanbakers.org](mailto:kphelps@americanbakers.org)