



Baking Industry Issues

ABA Addresses the Issues that Impact Your Bottom Line

Do any of these issues keep you awake at night?



Commodity & Agricultural — ABA develops consensus on commodity issues and lobbies House, Senate, Commodity Futures Trading Commission officials and United States Department of Agriculture (USDA) officials on various agricultural issues, including policies impacting the commodity futures market, the sugar program, conservation reserve program, corn-based ethanol mandate, and many other commodity issues that directly impact the baking industry.



Energy & Environmental — ABA focuses on energy and environmental regulations and legislation while proactively building consensus on forthcoming issues such as climate change and sustainability.



Leadership Development and Business Succession — Through **NextGenBaker**, ABA works to develop future leaders of the wholesale baking industry as well as for the association by bringing together executives in a forum that educates participants on industry trends, encourages active engagement in public policy discussions, and develops individual personal leadership and management skills.



Food Technical Regulatory Affairs — ABA builds consensus positions by addressing and responding to key technical issues impacting the baking industry including food labeling, nutrition, food safety, food defense, wheat and flour quality research and issues of biotechnology.



Human Resources — ABA addresses the legislative and regulatory issues that directly impact the daily operations of the human resources sector of the baking industry.



Legal — ABA provides baking industry legal professionals and those responsible for outside legal activities within their companies an opportunity to discuss pertinent legal issues impacting the baking industry.



Logistics — ABA keeps distribution, logistics and transportation executives of the wholesale baking industry informed on industry issues and public policy impacting this segment of the industry.



Workplace Safety — ABA works with regulatory agencies and Congress to enhance safety in the workplace and reduce workers comp costs. ABA also develops consensus solutions to unique industry challenges in the workplace safety area.

Stay on top of these issues by providing contacts for these areas of your baking business on the contact sheet on the other side of this page.

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**More information on TOP BAKING INDUSTRY ISSUES is available at
www.americanbakers.org.**

Provide Company Contacts!

(Company Name)

Make sure your company is on top of any issues that may impact your bottom line! To make sure your company receives current issue news, issue analyses, and meeting announcements, provide the names and contact information for the employees that work in these specific areas of your baking business.*

Commodities & Agricultural Policy

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Energy & Environment

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

NextGenBaker

Name: _____

Title: _____

Address: _____

Company Information the same

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Food Technical Regulatory (Labeling/Nutrition)

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Human Resources

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Legal

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Logistics

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Safety (workplace)

Name: _____

Title: _____

Company Information the same

Address: _____

City, State, Zip: _____

Phone: _____

FAX: _____

E-mail: _____

PLEASE FAX FORM TO ABA @ 202-898-1164, or mail to American Bakers Association, 601 Pennsylvania Ave., NW, Suite 230, Washington, D.C. 20004, Attention Kelly Kotche.

* You can also join an issue e-mail list from the "Committees" tab on the ABA Web site at www.americanbakers.org, or call the ABA office at (202) 789-0300 and ask for Kelly Kotche.