ABA B&CMA Merger — What it Means for You and Your Company

ABA is the leading advocate for the baking industry, tackling the regulatory and legislative issues that impact your bottom line. B&CMA is the leading provider of a complete educational pathway for the cookie and cracker professional. Together, we are now a stronger, unified organization that will offer enhanced, comprehensive services to meet the needs of your business and the baking industry.

ACCESS — ABA provides bakers with direct access to policymakers on Capitol Hill as well as regulatory agencies including, OSHA, FDA and EPA. One example is the direct pipeline ABA provides to FDA during relevant recalls impacting the baking industry — such work averted the closure of an ABA member’s manufacturing facility due to a false claim of peanut butter contamination.

ADVOCACY — ABA promotes public policy in the best interest of the baking industry. It works closely with Congress, state legislatures and regulatory agencies to educate them about baking issues and how their decisions impact your baking business. One of our goals is to mitigate any negative impact to your bottom line.

Top policy priorities include:

- Nutrition & Wellness
- Food Safety
- Infrastructure Spending
- GMO Labeling
- Overtime Exemption
- Labor & Workforce Regulation
- Sustainability
- Workforce Safety
- Hours of Service Regulation
- Sugar Program Reform
- Volatility in the Commodity Futures Market
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www.americanbakers.org/Bakers-Enrich-America.org is an online resource ABA provides to educate policymakers about the significant economic impact the baking industry has both state and nationwide. Visit the website today to see the substantial economic footprint of the baking industry in your area.

BUSINESS SOLUTIONS — ABA provides opportunities for members to share information, education and ideas on how to improve operations, develop business opportunities, and avoid serious challenges. Through committee meetings, annual conventions, education offerings and other ABA forums, bakeries of all types and sizes work together toward solutions for the betterment of the industry.
COMMITTEES — ABA sets its legislative and regulatory priorities based on member feedback. Committees are the forum for members to shape ABA’s interactions with policymakers in Washington and set the course for the industry. Every member has an equal vote and seat at the table!

- Commodity and Agricultural Policy Committee (CAPC)
- Energy & Environment Committee (EEC)
- Food Technical Regulatory Affairs Committee (FTRAC)
- Human Resources Committee (HR)
- Legal Committee
- Logistics Committee
- Safety Committee

Members also have access to committees that shape the future leadership and educate the industry.

- Education Committee
- NextGenBaker Committee

COMMUNICATION — Find out about the issues important to your business and the latest trends through ABA meetings, ABA’s weekly What’s New e-newsletter, weekly Knead Network e-newsletter, its annual ROI Report, and the semi-annual Bulletin.

EDUCATION — Members can choose from a full range of B&CMA web-based programs to meet the training needs of today’s diverse cookie and cracker industry. The programs start at the beginner level for employees new to a bakery environment. As they advance along in the industry, the programs advance with them, from the critical subjects found at the Technical Conference and the product specific information found in the Intermediate Training Course to the comprehensive Cookie and Cracker Manufacturing Course, where a student advances their understanding of the complete manufacturing process and the science behind it. These and many more options provide the support and training required to build a first-class workforce.

- Beginner: Entry Level Training (ELT) Program
- Mid-Level: Intermediate Training Course (ITC)
- Advanced: Cookie & Cracker Manufacturing Course (Correspondence Course)
- Customized: B&CMA Technical Advisor Program
- Events: Annual Technical Conference and Webinars

NETWORKING — Members have access to a variety of invaluable opportunities to share ideas, develop industry solutions and learn from each other. There is no better place to network and enjoy face time with industry colleagues.

- ABA Annual Convention
- ABA Committee Meetings
- B&CMA Annual Technical Conference
- International Baking Industry Exposition (IBIE)

POLITICAL ENGAGEMENT — American Bakers PAC is the political action committee of grain-based foods. The American Bakers PAC works diligently to elect pro-business, free-enterprise candidates to the United States Congress and Executive Branch. It is funded through voluntary and personal contributions from individuals who belong to the restricted class of authorized ABA member companies.

TAKE ACTION — Contact us today to take advantage of these new comprehensive programs and services. Make sure your company has a seat at the table!

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