REFLECTIONS

ON A BUSY, BUT BOUNTIFUL YEAR...

Disruption is the buzz word of the moment. From political and economic disruption to customer and industry disruption, it has been an incredibly interesting year. Despite all the disruption, ABA has helped the industry identify and take advantage of opportunities to succeed.

With every new year and every new administration, the baking industry is not sure what to expect; there is no crystal ball to tell us what’s ahead. However, the industry can count on ABA not trusting fate to dictate its path. This is when ABA sees opportunity and gets to work. Over the past year, ABA has leveraged the strength of the association and its members.

2016 Presidential Election — The new Administration under President Trump is providing substantial regulatory relief for the baking industry; it has also issued orders freezing all regulations in progress. Regulations are being re-examined to determine if they are hindering economic growth with no reasonable justification other than to hinder certain sectors of the economy.

New Political Appointees — ABA wasted no time meeting with the transition team and cabinet nominees as well as several agency heads. ABA is already at work educating new appointees on industry priorities and the science of the baking process.

Baking Industry Impact & Engagement Survey — This strategic planning initiative will help ABA identify your challenges and build a new and innovative vision to align it directly with the industry’s business outcomes.

ABA Board Approves Additional $600,000 to Support the Grain Foods Foundation (GFF) — This additional funding will further support research initiatives and GFF’s mission to showcase the health benefits of grain-based foods in the American diet.

Merger of ABA and the Biscuit & Cracker Manufacturers’ Association — With the merger of B&CMA, ABA welcomed 116 new members to create a stronger, unified organization that offers enhanced, comprehensive services to meet the needs of baking businesses and the baking industry as a whole.

It is only with your engaged participation and support that ABA will be able to leverage positive outcomes in the current political and business environment. We are looking forward to the coming year and making sure that every member takes full advantage of the combined benefits of the enhanced, unified organization. The added strength in numbers will make ABA an even more powerful voice on Capitol Hill. Thank you for your continued membership and confidence in ABA and its mission.

Fred Penny
ABA Chairman
President, Bimbo Bakeries USA

Robb MacKie
President & CEO
American Bakers Association
Congressional Fly-In — Bakers Call for Action on GMO Labeling Preemption

ABA and B&CMA Staffs Participate in the Annual Hot Dog Luncheon on Capitol Hill

ABA, ASB Release Study — The Workforce Gap in U.S. Commercial Baking: Trends, Challenges and Solutions

President Obama Signs Federal GMO Labeling Preemption

Obama signs bill requiring labeling of GMO foods

Burford Corporation Honored with 2016 Secretary of Defense Employer Support Freedom Award

Bakers Win with Court Victory Over DOL Persuader Rule

JUNE

JULY

AUGUST
ABA Members Push for Uniform Labeling on Capitol Hill (PAC Fly-In)

IBIE 2016 — Most Successful Baking Expo™ to Date

ABA Holds Fourth Annual Bakers’ Dozen Awards Congressional Reception on Capitol Hill

ABA, EPA Recognize First ENERGY STAR® Certified Bakeries

ABA Pushes EPA on Refrigerant Rule Changes

ABA Testifies at National Academies of Science on Dietary Guidelines

ABA Leads Food Labeling Deadline Harmonization Request

Strong Election Night for ABA Champions

IBIE
INTERNATIONAL BAKING INDUSTRY EXPOSITION

ELECTION RESULTS

SENATE* 51 46 2
HOUSE** 239 193 0

*Louisiana Senate Run-Off Dec. 10
**3 races undecided

SEPTEMBER

OCTOBER

NOVEMBER

ABA Leads Food Labeling Deadline Harmonization Request

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ABA Addresses Folic Acid Labeling and Nutrition Facts Panel Concerns with FDA

ABA Testifies on Health Benefits of Enriched Grains

ABA Urges FDA to Have National Academies of Science Review the Research Before Setting Reduced Sodium Targets

Lee Schwebel Accepts Posthumous Honor on Behalf of Father Joe Schwebel, Schwebel Baking Company, a 2017 Inductee into the ASB Bakery Hall of Fame

Holiday Giving: ABA Staff Makes Blankets and Cold-Weather Kits for Local Shelter
ABA Gets Results as 34-Hour Restart Provision Is Permanently Removed

ABA Petitions FDA to Revoke Fiber Definition

ABA Recognizes Facilities Excelling in Safety

ABA Applauds FDA For Signaling a Reasonable Nutrition Label Implementation Timeline

WASHINGTON, DC – Bakers applaud the Trump Administration for signaling a more reasonable timeline for implementation of the Food and Drug Administration’s (FDA) Nutrition Facts Label rule.

ABA Recognizes Flowers Foods Bakeries for Energy Conservation

Trump Administration Grants More Time for Implementation of FDA Nutrition Facts Label Rule

Flowers Foods

ABA Hosts Freshman Senator Todd Young (R-IN)

ABA Convention Draws 500 Industry Executives to Boca Raton

Stronger Together Tour Kicks Off Across Country

Stronger Together

KSU Grain Science Honor Students Visit the Nation’s Capitol and ABA Office

ABA Launches Cookie & Cracker Academy to Continue Meeting Needs of Diverse Industry

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Advocacy

Members Involved in the Political Process Make a Difference

ABA provides baking industry executives with direct access to policymakers on Capitol Hill as well as regulatory agencies including OSHA, FDA, EPA and more. When ABA members go on congressional visits with the ABA staff, our message packs a bigger punch. With a direct economic impact of $153.1B, providing $53.5B in taxes and providing nearly 800,000 jobs, when bakers speak — elected officials listen. Every member has a voice and a seat at the table.

ABA Honors Champions for the Baking Industry at the Fourth Annual Bakers’ Dozen Reception

At last year’s Bakers’ Dozen Awards Congressional Reception, ABA members, elected officials and their staffs enjoyed sampling a variety of delicious member products as ABA thanked Reps. Andy Harris (MD-1) and Tim Walberg (MI-7) and Sen. Joe Donnelly (IN) for being champions of the baking industry over the past year.

ABA Goes to Capitol Hill to Discuss Hours of Service and Nutrition Facts Panel Revisions
ABA Sits Down with Elected Officials — Educates on Baking Issues

ABA hosts food industry and business community roundtables for freshmen members in the U.S. House of Representatives and Senate. Congressional members are chosen based on their ABA member facility presence in the district and congressional committee assignments. These events lead to meaningful relationships between ABA, newly elected officials and their staffs.

This spring, ABA hosted Freshman Senator Todd Young (R-IN) and several representatives from other food associations at the ABA office. Discussions focused on corporate tax reform and the impending ACA (Obamacare) repeal vote in the House, as well as the 115th Congress and Trump Administration.

Helping Elected Officials Get to Know Our Industry

As part of ABA’s Plant Visitation Program, ABA arranges for members of Congress, or candidates, to visit ABA members at their bakeries or allied facilities. This is a critically important opportunity to network and educate current and potential policymakers on what it means to operate a successful bakery or allied operation.

ABA’S Grassroots Action Center Lets Members Take Part in the Political Process with Online Resource

ABA’s grassroots action center is a resource for members that makes it easy to TAKE ACTION with legislators. Our user-friendly program allows ABA members to write members of Congress quickly and easily, access key voting records and stay on top of the latest political news—all in one place. ABA revamped and relaunched a new site this summer to serve as an online resource for members to engage in the political process.

Sen. Todd Young sitting down with ABA staff and other food association representatives to discuss issues top of mind for bakers.

Pictured above: Rep. Lloyd Smucker (R-PA) (center) visiting the Pepperidge Farm facility in Denver, Pa. Representatives from Pepperidge Farm include Bill Bossert (left) and Kelly Johnston.

Rep. Virginia Foxx (R-NC) saw firsthand how a bakery operates and learned about baking issues during a tour of Pepperidge Farm’s Lakeland, Fla. baking facility.

Pictured above: Rep. Lloyd Smucker (R-PA) (center) visiting the Pepperidge Farm facility in Denver, Pa. Representatives from Pepperidge Farm include Bill Bossert (left) and Kelly Johnston.
American Bakers PAC had a busy and productive year. With the presidential election held in November, fundraising efforts were in full force; by the end of the 2016 cycle, American Bakers PAC had raised a record-breaking amount of $352,250 thanks to the leadership of PAC Chairman Steve Avera, Flowers Foods, and the generous and loyal support of ABA baker and allied members. PAC contributed more than $306,000 to federal candidates, leadership and party committees during the election cycle. An astounding 91 percent of funds was invested in winning races.

The 2018 election cycle fundraising is off to a record-breaking start. The American Bakers PAC Dinner raised over $183,000 — the largest amount of PAC dollars contributed to a single event in ABA history. More than two hundred baker and allied members gathered in support of the American Bakers Political Action Committee’s primary fundraiser of the year, held during the ABA Convention.

Keynote speaker Dana Perino shared her path in Washington, D.C., as the first female Republican White House Press Secretary, serving under the George W. Bush Administration. Perino also met with VIP contributors on Monday afternoon for an exclusive Executive Town Hall. Presidential messaging, GMO labeling implementation and the recent failure by House Republicans to successfully push through health care reform were topics of discussion at the sold-out event.

As we begin the 2018 cycle, American Bakers PAC is well positioned to make a significant impact on the November elections next year.

You are driving the economy of America. ‘Making America Great Again’ will happen because of people like you and your commitment.

— Dana Perino
American Bakers PAC — A Leader in the Food Industry Political Arena

American Bakers PAC has achieved outstanding strides in fundraising, ranking third in the nation amongst the top 12 associations in the agribusiness/food industry sector having raised $3.7 million over the past five election cycles.

ABA Hosts Fundraisers for Pro-Business Candidates

ABA often participates in fundraisers for pro-business candidates who support the baking industry.

American Bakers PAC hosted an industry luncheon in honor of Sen. Pat Toomey (R-PA) on August 10, 2016, in Philadelphia. Representatives from ABA member companies such as Bimbo Bakeries USA, Martin’s Famous Pastry Shoppe, Albertson’s and others attended the business roundtable at the prestigious Union League. Sen. Toomey won an incredibly tight race for reelection. He holds an 87 percent key vote score with ABA.

American Bakers PAC Puts Dollars in ABA Members’ Hands

This past year, a record number of American Bakers PAC contributions were personally handed out to candidates by ABA members. More than 100 check presentations were made before the 2016 election year. American Bakers PAC is one of the few trade associations that sends PAC contributions directly to ABA members to personally present to candidates.

Pictured above: Rick Hoskins (center), Colborne Foodbotics, hosted a Meet & Greet with Rep. Bob Dold (R-IL) (left) and Gov. John Kasich (R-OH).

Pictured below: David Fiorenz, Hearthside Foods, presenting a PAC check to Rep. Peter Roskam (R-IL).

Pictured below: Bob McGuire (right), Alpha Baking Company, presents a PAC check to Rep. Rodney Davis (R-IL).

Pictured below: Dave Murphy, Mother Murphy’s Flavors, presents a PAC check to Rep. Virginia Foxx (R-NC).
**FOOD LABELING**

**ABA Mobilizes Baking Industry; Pressure Leads to Passage of GMO Legislation**

Last year, creating a national uniform labeling standard was a top priority for ABA. Through the utilization of its grassroots action center and member fly-ins, ABA was able to mobilize its membership and show Congress exactly how inaction would impact the industry’s $153 billion in economic activity and over 800,000 jobs across the country. The strength of bakers’ voices working and advocating together ultimately led to the passage of GMO legislation, preventing a costly state-by-state patchwork of GMO labeling laws. The new law provides for developing a voluntary labeling standard regulatory rule that allows bakers to best communicate ingredient information to consumers.

**ABA Challenges FDA on Nutrition Facts Panel Revisions**

As an active leader for the Food and Beverage Issue Alliance (FBIA), comprised of 40 trade organizations, ABA continues to champion dialogue with FDA on harmonizing compliance dates to efficiently streamline implementation.

**ABA has spearheaded efforts to:**

- Extend the implementation timeline to allow for a full five years to efficiently coordinate changes for the Nutrition Facts Label, GMO labeling and vending rules through dialogues with the new Administration, OMB, HHS and FDA
- File a citizen’s petition to FDA asking for a stay of the fiber definition, securing time for a full review and to determine if the current definition or a more workable updated version is appropriate
- Seek Added Sugar Final Rule guidance
- Address new folic acid calculation hurdles
- Lead food industry efforts to voice concerns regarding small package formatting changes

**ABA Efforts Get Results**

This past June, bakers were relieved when the Trump Administration signaled a more reasonable timeline for implementation of FDA’s Nutrition Facts Label rule.

Due to myriad labeling changes, ABA and other food manufacturers have been seeking a common-sense implementation timeframe to diffuse consumer confusion.

Bakers, specifically, are still awaiting final guidance on both dietary fiber and new added sugars labeling requirements that are necessary to make the required changes.

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A state-by-state patchwork would have cost the industry billions in packaging and legal fees. Bakeries would ultimately have to pass the costs on to the consumer.

— Fred Penny
ABA Chairman
Bimbo Bakeries USA

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Kill Step Validation Continues to Empower Bakeries to Validate their Food Safety Preventive Controls

Over the past year, the Kill Step Validation initiative continued to grow and expand its repertoire of kill step calculators for various product categories, continuously providing a resource and cost savings for bakers. Cheesecake, flour tortilla and yeast-raised doughnut kill step calculators have been added to the lineup and two more will be available soon — filled pastry and dessert bar.

Thanks to the work of AIB International in collaboration with ABA, and researchers from both Kansas State University and the University of Georgia, there are now a total of nine calculators available to produce a food safety preventive control validating baking as a pathogen kill step. Kill step validation allows bakeries to meet requirements of the FDA Food Safety Modernization Act (FSMA) without investing in costly and redundant research, saving bakers upward of $25K per product category.

We would have spent years and thousands of dollars on research and testing trying to develop this tool. The Kill Step Calculator is invaluable; our company has benefited greatly from the partnership of the four groups and the development of Kill Step Validation.

— Glen St. John
Alpha Baking Company

Industry Benefits:
- Greater Food Safety Assurance
- FSMA Compliance
- Meeting Regulatory Agency Standards
- Avoiding Costly Independent Research

Available calculators include:
- Hamburger Buns
- Basic Round Top Cake Muffins
- Cheesecake
- Nut Muffin
- 100% Whole Wheat Multigrain Bread
- Crisp Cookies
- Soft Cookies
- Doughnuts
- Flour Tortillas

ABA Members have access to the Kill Step Validation online tool at: www.tiny.cc/killstep
ABA Sets the Table for the 2020 Dietary Guidelines

For the 2020 edition of the USDA/HHS Dietary Guidelines recommendations, ABA seeks to preserve grains as part of the foundation of a healthy lifestyle and maintains that the average American should eat six servings of grain foods daily, making at least half of those whole grains and the remainder enriched grains, acknowledging that enriched are a good source of folic acid.

As the 2020 review process commences, ABA continues to proactively lead efforts to improve the outcome for grains in the future as well as to enhance the review process to ensure that there is strong scientific integrity using the nutrition evidence library and diversified expertise within the Dietary Guidelines Advisory Committee.

ABA Actions to Preserve Grains’ Place on MyPlate:

- ABA is leading the Grain Chain in partnership with the Grain Foods Foundation in developing policy strategy and fresh new research outcomes that can be submitted for consideration in the future Dietary Guidelines for Americans (DGA) review process, potentially impacting grain recommendations for adults as well as children.

- As part of the pre-2020 review, ABA has testified before USDA’s Center for Nutrition Policy and Promotion, as well as on two occasions at the National Academies of Science, to provide forward-facing recommendations on key topics including the DGA review process, the advisory committee nomination process, transparency, and use of the Nutrition Evidence Library to promote modernization of the DGA process moving forward.

- ABA has started developing a DGA process modernization strategy in coordination with members of the Food and Beverage Issue Alliance with a goal of folding it into the 2018 Farm Bill.

New Leadership, New Opportunities

With the Trump Administration came new leadership in all U.S. government agencies. ABA sees this as an opportunity to educate policymakers on the science behind baking and help give the agencies direction as they reassess food regulations under the new Administration. ABA looks forward to working with the new agency officials on food safety and nutrition policy issues impacting bakers, their suppliers and consumers for the betterment of public health.
ABA Works with Bakers and EPA to Reduce Energy Intensity

Since 2012, ABA has worked with the U.S. Environmental Protection Agency (EPA) to promote increased energy efficiency for the baking industry through the agency’s ENERGY STAR® program. Bakeries cross the ENERGY STAR Challenge finish line by reducing their bakery’s energy intensity by 10 percent in five years or less. To date, more than 120 bakeries and counting have taken the challenge!

ABA and EPA recognized the 18 most energy-efficient commercial bread and roll bakeries in the nation at the International Baking Industry Exposition (IBIE) 2016. These distinguished ENERGY STAR Certified Commercial Bakeries met the strict energy performance levels set by the EPA by scoring a 75 or higher on the ENERGY STAR Commercial Bread and Roll Bakeries Energy Performance Indicator (EPI), a tool that compares an individual bakery’s energy performance to the rest of the industry.

10% Reduction in Energy Intensity

18 Bakeries that have crossed the Energy Star Finish Line
ABA & KSU Launch Sustainable Kansas Wheat Fieldprint Project

As part of Field to Market, ABA has an initiative to increase the sustainability of the wheat produced in Kansas. ABA is partnering with Kansas State University (KSU) to quantify the sustainability of different growers’ management practices and crop rotations for wheat production in Kansas. This project will (i) use data from ongoing research trials considering different treatments as surrogate farms and quantify their sustainability using Fieldprint Calculator; and (ii) work with a small group of producers representing a wide range of wheat management intensities and quantifying the effects of land stewardship on their operation using the Fieldprint Calculator to: (a) establish baseline for production practices and sustainability of each individual farm; and (b) identify opportunities to improve sustainability of each individual operation.

LOGISTICS

ABA Sees Success in Hours of Service Roll-Back

It has been a very successful year for the baking industry from the warehouse to the roadways. Thanks to the advocacy work of ABA and ABA’s Logistics Committee members, ABA successfully rolled back a provision of Hours of Service Rules that required drivers to take two consecutive nights off between the hours of 1am and 5am. This provision inhibited bakery drivers from delivering fresh product using their typical scheduling.

Currently, ABA is looking to build off the success of the last year by seeking further exemptions for the industry during times of inclement weather and during peak-production seasons.

ABA Makes Strides to “S.T.O.P.” Tray Theft

The ABA Logistics Committee has made great headway over the past year in its work to stop the theft of plastic trays. As the leader of the S.T.O.P. (Stop Theft of Plastics) Coalition, ABA continues to make strides on Capitol Hill to get a federal penalties law that local jurisdictions can point to when prosecuting people involved in plastic tray theft rings.
ABA Recognizes 114 Facilities for Excellence in Safety

ABA encourages all ABA members to participate in its Safety Recognition Program. The goal of the program is to recognize individual member sites that excel in safety while increasing workplace safety awareness and emphasizing the importance of employee safety in the baking industry.

In its inaugural year, 114 facilities from eight companies were recognized for achieving excellence in workplace safety.

Companies Awarded in 2017:

- Alpha Baking Company
- Kroger
- Vie de France
- A Bimbo Bakeries USA
- Preferred Bakeries
- Ardent Mills
- AFRYZTA

ABA is proud of its many members who have been recognized for excelling in workplace safety.
Human Resources & Labor

Hard-Fought Labor Victories Finally Within Reach

ABA was very vocal over the last year to stress its opposition to the U.S. Department of Labor’s (DOL) Overtime Rule, which established a new overtime pay threshold of $47,476 a year for those working more than 40 hours a week. The rule would cost bakers millions, reduce workplace flexibility and decrease workplace advancement opportunities. Last Fall, ABA filed suit against DOL’s misguided overtime rule, resulting in a federal judge in Texas granting a preliminary injunction delaying its implementation. In July, the Trump Administration began the process of rolling back the rule to make the change in threshold more acceptable for the business community.

ABA also actively opposed DOL’s new “Persuader” rule requiring employers to report and disclose direct or indirect communications with employees during unionization attempts. With a court victory in U.S. District Court last June, a permanent injunction was put in place nationwide. Since taking office, President Trump and the Labor Department have started the process of rescinding the Obama-era rule.

The HR & Labor Committee continues to look for relief moving into the next year, staying actively engaged in efforts to roll back the Joint-Employer standard, and leading a coalition aiming to harmonize the definition of employee and protect the baking industries’ use of independent distributors.

Commodities & Ag Policy

Making Wheat Quality a Priority — CAPC Works to Connect the Grain Chain and Produce a Better Crop

With the 2017 wheat crop at an extreme low of both protein and yield, the ABA Commodity & Agriculture Policy Committee (CAPC) is working to connect all levels of the grain chain from farmer to baker and start the discussion of reestablishing a better quality wheat crop that farmers want to grow.

2018 Farm Bill Offers Another Stab at Reforming the Outdated Sugar Program

With Congress beginning work on the next Farm Bill, ABA and CAPC have already hit the ground running. Piggy-backing off excellent efforts in 2013, ABA is looking to increase advocacy efforts to work toward reforming the U.S. Sugar Program and bring much needed relief to bakers, who continue to pay twice the world price for sugar.
ABA Empowers Front Line Leaders to Drive Success

Last year, ABA, in cooperation with Hearthside University, launched Leadership Development for Front Line Professionals, a world-class training program that walks participants through real case studies and true-to-life scenarios and asks the question — “What would you do in this situation?” The classes use role play to teach participants how to problem-solve and know how to handle difficult situations such as confrontation, terminating someone’s employment, conducting group meetings, resolving conflicts and more.

To date, the program has hosted four classes and has equipped roughly 90 plant level supervisors from more than 20 baking companies with leadership principles, tools and techniques to improve quality, safety and productivity throughout an organization.

Two additional sessions are targeted for later this year. According to recent membership surveys, leadership development is a top priority for baking industry executives. This program fills a need for the industry; ABA encourages more baking companies to send their front line stars to this class to develop leaders that will drive results.

Having the programming targeted to bakers kept us more engaged. I have been to other leadership trainings with different groups from different industries, and whereas you can learn lessons from them, with a group made up only of bakers, it seemed like all the lessons were applicable to us.

— Front Line Leader Testimonial

ABA’s NextGenBaker is dedicated to developing the future leadership of the wholesale baking industry as well as ABA by bringing together executives in a forum that educates participants on industry trends, encourages active engagement in public policy discussions, and develops individual personal leadership and management skills. The committee is co-chaired by Brent Bradshaw, Flowers Foods, and Brandon Woods, LeMatic, Inc.

This past year’s NextGenBaker event was a “Taste of NextGenBaker” craft beer and networking reception held during IBIE. Attendees mingled with industry colleagues, celebrated a prosperous IBIE and enjoyed some of the country’s finest craft beers.

This year’s NextGenBaker Public Policy Forum will be held Sept. 25-27, 2017, in Washington, D.C., as part of the 2017 ABA Fall Policy Conference. Be sure to send one of your emerging leaders!
Survey Says...Next to Advocacy, Networking Is a Top Priority for ABA Members

With the merger of B&CMA, ABA has more members and more educational and networking opportunities than ever before. We have an expanded number of events to choose from each year where members have the opportunity to make new connections, participate in business seminars to cement best practices, learn the latest business and industry trends, engage with industry colleagues to share ideas and determine solutions for baking issues. Attend ABA meetings and events for a caliber of networking you can’t get anywhere else!

Network at These ABA Events!

- Annual Convention
- Fall Policy Conference
- NextGenBaker Public Policy Forum
- Committee Meetings
- Technical Conference
- Fly-Ins and Hill Visits
- Bakers’ Dozen Congressional Reception
- Networking Events held at IBIE

Business Insights
Industry Trends
Peer-to-Peer Engagement
Idea Sharing
Solutions
Networking
Issue Updates & More!
IBIE 2016 Exceeds Expectations and Shatters Records

A record-breaking show and one of the most successful to date, the International Baking Industry Exposition, held Oct. 8-11 in Las Vegas, hosted nearly 23,000 attendees from around the globe seeking out new products, solutions, equipment and more displayed by 1,000 exhibiting companies — 340 of which were new to IBIE — covering more than 700,000 square feet of exhibit space.

At IBIE 2016, more than ever before at a Baking Expo, ABA’s value proposition was clear: ABA offers advocacy, networking and solutions for the wholesale baking industry. In its booth were illustrations of eight key ways in which ABA’s advocacy efforts last year led to saving bakers’ bottom lines — an astounding $1.3 billion industry-wide.

As a fellow producer of IBIE with BEMA and the Retail Bakers of America, ABA played an additional role at IBIE 2016 by coordinating eight management-focused education sessions that addressed trends, policies and solutions for bakers. Other ABA-sponsored events included the “Taste of NextGenBaker” craft beer tasting networking reception on Monday evening and the Global Baking Night Celebration in partnership with BEMA.
ABA PROFESSIONAL STAFF

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Chuck Wellard, CAE
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Rasma Zvaners
Vice President, Regulatory and Technical Services

HONORING INDUSTRY LEADERS

Pictured above: DJ LeCrone (left), LeMatic, Inc., is presented with a plaque for his service on the ABA Board.

Pictured left: Robb MacKie and Kerwin Brown, BEMA President/CEO, recognizing Rich Hoskins (center), Colborne Foodbotics, for his many years of leadership on the IBIE Committee.

Pictured right: Robin Alton (center), Pan-O-Gold Baking Company, honored for his contributions to the IBIE Committee.