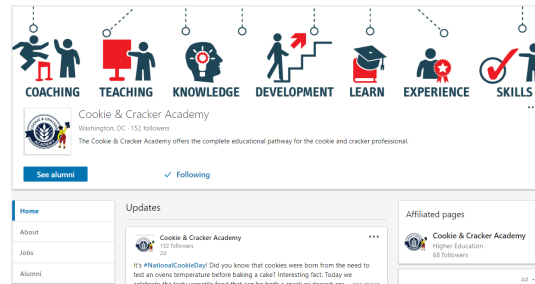




Cookie & Cracker Academy


Brought to you by American Bakers Association

We're excited to announce the Cookie & Cracker Academy is now a registered University through LinkedIn! What does that mean? Students can now mark themselves as a graduate of any of the academy's educational programs and be featured as alumni within the academy's company profile. By updating ones profile and adding the education experience you'll be harnessing the power of the LinkedIn platform and tap into an expansive network of professionals, companies, and groups within the baking industry and beyond.



First, be sure to follow the Cookie & Cracker Academy LinkedIn page! You can do so by searching 'Cookie & Cracker Academy' or copy & pasting this link in your web browser: <https://www.linkedin.com/school/cookieandcrackeracademy/>

If you're a past graduate, here are instructions to add your education entry within your LinkedIn Profile:
To add a new education entry:

- 1: Click the  **Me** icon at the top of your LinkedIn homepage.
- 2: Click **View profile**.
- 3: Scroll down to the Education section and click the + **Add** icon.

In the **Add Education** pop-up window, type your education information into the applicable fields:

School: Cookie & Cracker Academy

Degree: List which program you graduated from. The list of applicable courses are: Entry Level Training Program; IT Course, Wire Cut Lesson (or whichever lesson you completed) and Cookie & Cracker Manufacturing Correspondence Course

Field of study: Baking Industry

Grade: N/A

Activities and societies: N/A

Time period: Your time enrolled

Description: Feel free to go to the ABA website and copy the description for your course

Media: You can upload your certificate of completion and add a link to the course profile from the ABA website. By adding a link to the course information you are allowing others to view what kind of program you completed and take out the guess work of course content. Links for each program: ELT Program: <https://www.americanbakers.org/eltprogram/>, IT Course: <http://www.americanbakers.org/intermediate-training-course-2/>, Manufacturing Course: <https://www.americanbakers.org/ccmc/>

Click Save.

That's it! You'll automatically be added to the Cookie & Cracker Academy alumni page.