Bakers Enrich America
The Economic Impact of Baking in Texas

Direct Jobs: 63,672
Wages: $3.71 billion
Economic Impact: $12.59 billion
Tax Revenues: $4.42 billion

The total economic impact of baked goods produced and sold specifically in Texas is $36.83 billion
The amount Bakers contribute to Texas' GDP is 2.23%
The amount Texas bakers contributed to the U.S. GDP in 2016 is 2.28%

A further 115,998 jobs were indirectly supported by the baking industry through suppliers and the indirect impact of the industry's expenditures.

Here's a “Taste” of ABA’s Members...
Arnold’s | Bimbo | Blue Bird | Country Hearth | Entenmann’s
Fiber One | Fieldstone | General Mills | Holsum | Krispy Kreme
Kroger | La Brea | Martin’s | Mi Casa | Mrs Baird’s | Mrs. Freshly’s
Nature’s Own | Otis Spunkmeyer | Pepperidge Farm | Pillsbury
Safeway | Sara Lee | Schwebel’s | Stroehmann’s | Sunbeam
Tastykake | Thomas’ | Wonder

Grain Facts
People who consume a medium-to-high percentage of carbohydrates in the diet have a reduced risk of obesity.
Fortification of Enriched Products was one of the CDC’s “10 Great Public Health Achievements 2001-2010.”
The complex carbohydrates in bread and other grain-based foods provide essential fuels the body needs.
The dietary guidelines for Americans recommend six to eight servings of grains per day.